



The Gut Lab™ – Privacy Policy

Last Updated: February 09, 2026

This Privacy Policy explains how The Gut Lab™ (“we,” “us,” or “our”), operated by Omni Business Enterprises LLC, handles information when you visit thegutlab.org and when you create an account and use our educational web application and digital content (the “software”).

1. Scope

This policy applies to website visitors and purchasers/subscribers.

2. Information We Collect

We collect limited information necessary to provide access, process payments, and maintain basic security.

Account & Access Data:

Email address and authentication identifiers (processed via our authentication provider) Subscription status and purchase confirmations (processed via our payment processor) Login timestamps and basic security logs

Technical Analytics (limited):

Device/browser information and IP address (for security and fraud prevention) Aggregate page views and performance metrics (to improve reliability)

We do NOT collect journal entry content or the text you type into the journaling features. Journal entries are stored locally on your device/browser.

This policy also applies to individuals who purchase one-time digital products (i.e. PDFs).

3. How We Use Information

We use the information above to: (a) create and manage accounts; (b) provide subscription access; (c) respond to support requests; (d) detect fraud and secure the software; and (e) improve stability and performance.

4. Sharing

We share information only with service providers that help us run the software (e.g., authentication, payment processing, hosting/analytics) and only as needed to provide the software. We do not sell your personal information.

5. Cookies

The website and software may use cookies or similar technologies required for authentication, security, and basic analytics. You can control cookies in your browser settings, but some features may not work if cookies are disabled.

6. Data Security

We use administrative and technical safeguards appropriate to the limited data we process. No system is perfectly secure.

7. Your Choices

You can cancel your subscription at any time. You can also clear your locally stored journal data by clearing your browser/site data. We recommend exporting PDFs for your own backup.

8. Children

The software is not intended for children under 18.

9. Contact

Privacy questions: info@thegutlab.org