



PRIVACY POLICY – The Gut Lab™

Last Updated: January 27, 2026

Version 2.1 (Application Addendum Incorporated)

INTRODUCTION

This Privacy Policy explains how The Gut Lab™ ("we," "us," or "our"), operated by Omni Business Enterprises LLC, collects, uses, and protects information when you visit thegutlab.org or access The Complete GLP-1 Clinical Reference. This document incorporates the Privacy Policy Addendum specific to the web application. In the event of conflict, the terms applicable to The Complete GLP-1 Clinical Reference govern.

SCOPE

This policy applies to:

- Visitors to thegutlab.org
- Purchasers and users of The Complete GLP-1 Clinical Reference
- Communications with The Gut Lab™

INFORMATION WE COLLECT

We collect limited personal information necessary to provide access and operate the service:

Access & Account Data:

- Email address
- Purchase confirmation and access dates from payment processor
- Login timestamps

Technical & Usage Metrics:

- Pages/modules accessed
- Total time spent in the application
- Feature usage counts (journal entries created, PDFs exported)
- Navigation and click patterns

We do NOT collect journal entry content, symptom details, health information, or any Protected Health Information (PHI).

LOCAL DATA STORAGE (CRITICAL NOTICE)

The Complete GLP-1 Clinical Reference uses browser-based local storage for all user-entered journal data.

Key Points:

- Journal entries are stored ONLY on your device in your browser
- Data is not transmitted to our servers
- We cannot view, access, analyze, or recover your journal content
- Clearing your browser cache will permanently delete your journal entries
- Data does not sync across devices unless your browser provides syncing

You are solely responsible for exporting and backing up your journal data.

HOW WE USE INFORMATION

We use collected information strictly for:

- Account authentication and access management
- Refund eligibility verification
- Service improvement and performance monitoring
- Security and fraud prevention

Usage metrics are associated with account activity only and are not sold, shared, or used for advertising.

THIRD-PARTY SERVICES

Payments are processed by LemonSqueezy, unless otherwise specified, which collects payment and billing information under its own Privacy Policy. We receive only purchase confirmation and access entitlement data.

The application is hosted on Vercel, which may collect standard server logs such as IP address and browser information. Neither LemonSqueezy nor Vercel has access to your journal content.

DATA RETENTION & DELETION

Account data and usage metrics are retained only as long as necessary for business, legal, and security purposes.

After access expiration:

- Account credentials remain active for 30 days (export window)
- Usage metrics may be retained in anonymized form

You may request account deletion by emailing info@thegutlab.org. We cannot delete data stored locally on your device.

SECURITY

We use reasonable administrative and technical safeguards, including encrypted connections (HTTPS). However, we cannot protect data stored on your device if your device or browser is compromised.

CHILDREN'S PRIVACY

The Complete GLP-1 Clinical Reference is intended for adults only. We do not knowingly collect information from individuals under 18.

CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Material changes will be communicated via email or application notice. Continued use constitutes acceptance of updated terms.

CONTACT

For privacy questions, data requests, or account deletion:

Email: info@thegutlab.org

Subject: Privacy Question or Account Deletion Request

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